
University of Pretoria Yearbook 2017

Contemporary issues in marketing 913 (BEM 913)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	50.00
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Academic organisation	Marketing Management
Period of presentation	Year

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.